

A M E N D M E N T S T O T H E S P E C I F I C A T I O N

Please replace the paragraph beginning on page 2, line 2 and ending on page 2, line 15 (that is, the entire paragraph following the heading "CROSS-REFERENCE TO RELATED APPLICATIONS") with the following amended paragraph marked up to show changes made relative to the immediate prior version:

The present application claims priority under 35 U.S.C. § 119(e) to (i) U.S. Provisional Patent Application No. 60/443,511 entitled "Systems and Methods for Providing an Improved Toolbar," (ii) U.S. Provisional Patent Application No. 60/443,513 entitled "Systems and Methods for Providing Locally Determined Contextual Advertising Information via a Communications Network," and (iii) U.S. Provisional Patent Application No. 60/443,512 entitled "Systems and Methods For Selecting Graphical Advertisements To Be Provided To Users via a Communication Network," all filed in the name of Margiloff et al. on January 29, 2003. The present application is also related to (i) U.S. Patent Application No. [[____, ____]] 10/767,123 entitled " Systems and Methods For Providing Contextual Advertising Information via a Communication Network" and (ii) U.S. Patent Application No. [[____, ____]] 10/767,242 entitled "Systems and Methods for Selecting Graphical Advertisements To Be Provided To Users via a Communication Network," filed concurrently herewith. The entire contents of these applications are incorporated herein by reference.

Please replace the paragraph beginning on page 14, line 4 and ending on page 14, line 15 with the following amended paragraph marked up to show changes made relative to the immediate prior version:

The method 600 may begin, for example, by determining a query associated with a user, at [[402]] 602. For example, the user might type a word or phrase into a searchbar field (*e.g.*, the user might type "telephone company phone rates") and/or select one or more pre-defined search words and/or terms. In some embodiments, a user may define and/or store one or more predefined queries that the user selects to perform. For example, the user may configure a query to locate various long-distance telephone rates available in the user's local area. Because such rates may change on a regular basis, the user may save the query and may, for example, pick the saved query from a list of available saved queries every time the user wishes to update the search results. In some embodiments, the user may schedule the query to be executed at various times and/or time intervals. In some embodiments, the user's query may be submitted, for example, using a toolbar such as toolbars 112, 320, 520 described herein.